

Kevin Maldonado

Graphic Designer

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EDUCATION










- 2021 **Master of Fine Arts, 3D Animation & VFX**
Academy of Art University
San Francisco, CA
- 2018 **Bachelor of Science, Graphic Design**
2021 The Los Angeles Film School,
Hollywood, CA
- 2017 **English as a Second Language**
2019 EF Education First

EXPERIENCE









- 2023 **Junior Graphic Design**
Present Caesars Entertainment
Las Vegas, NV

Designed and produced marketing and product visuals from brief to delivery, adapting core concepts into multiple formats (in-app, paid social, and CRM). Collaborated with cross-functional partners to iterate quickly, maintained consistent brand standards and layout requirements, and incorporated 3D elements when needed to create high-impact graphics while meeting usage and compliance constraints.

SOFTWARE

-  Autodesk Maya
-  Adobe InDesign
-  Adobe After Effects
-  Adobe Photoshop
-  Adobe Illustrator
-  Adobe Lighthroom
-  Adobe XD
-  Toonboom Harmony
-  Office 365

KEY SKILLS

-  Animation
-  Web Design
-  Layout
-  Packaging
-  Branding
-  UI Design
-  Motion Design
-  Photography

HONORS & AWARDS

- 2018 **National Honor Society of the Entertainment Arts**
Hollywood, CA
- 2021 **American Advertising Awards**
Bronze, Integreted Brand Identity Campaign
Los Angeles, CA
- 2021 **American Advertising Awards**
Bronze, Packaging
Los Angeles, CA
- 2021 **Summa Cum Laude**
Bachelor of Science, Graphic Design
Hollywood, CA
- 2022 **American Advertising Awards**
Bronze, Integreted Brand Identity Campaign
Los Angeles, CA

REFERENCES

Chalak Richards
Assistant Dean
Pepperdine Law
Dean of Students
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Robin Lindblom
Graphic Design Professor
The Los Angeles Film School
Former Professor
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